

## LETTER TO SHAREHOLDERS – NOTICE OF ANNUAL GENERAL MEETING

MSM Corporation International Limited (ASX: MSM) (MSMCI or the Company) wishes to announce that the attached letter regarding the Company's meeting materials has been sent to shareholders who have not elected to receive notices by email.

Should you wish to update your online details, please visit [advancedshare.com.au](http://advancedshare.com.au).

This announcement is authorised by the MSMCI Board.

### FOR FURTHER INFORMATION CONTACT:

Investor/Media queries:

Chris Jones

P: + 61 (0) 417 985 527

E: [cjones@emeraldcapital.com.au](mailto:cjones@emeraldcapital.com.au)

### ABOUT MSMCI

MSM Corporation International Limited ("MSMCI") is an online entertainment company that specialises in building and launching new digital entertainment products. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's first product to delivery was Megastar, a global, mobile-first talent competition, featuring performers of any category, who competed to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launched in core markets with the App available for download from the Apple and Google Stores. MSMCI will now capitalise on this platform by optimising the Megastar 2.0 version through the strategic partnership with The Riva Group's already established portfolio of industry specialists in Esports, gaming, user acquisition, IP delivery and infrastructure.

The Megastar Version 2.0 platform is planned to deliver a more gamified and interactive experience skill based competition with Esports and mobile gaming under the license agreement executed with Riva Technology and Entertainment Limited in conjunction with Esports organization, Galaxy Racer.





19 October 2021

Dear Shareholder

## Annual General Meeting – Notice and Proxy Form

This letter is to notify you that MSM Corporation International Limited (ACN 002 529 160) (ASX: **MSM**) (the “Company”) is convening the Annual General Meeting (“Meeting”) to be held at BDO, 38 Station Street, Subiaco, Western Australia on 22 November 2021 at 1.30pm (WST).

In accordance with the Treasury Laws Amendment (2021 Measures No.1) Act 2021, the Company will not be dispatching physical copies of the Notice of Annual General Meeting (“Notice”). Instead, a copy of the Notice will be available under the “ASX announcements” section of the Company’s website at [www.msmci.com](http://www.msmci.com) and on the Company’s ASX Market Announcements page.

As you have not elected to receive notices by email, a copy of your personalised proxy form is enclosed for your convenience. **Shareholders are encouraged to complete and lodge their proxies online or otherwise in accordance with the instructions set out in the proxy form and the Notice.**

Your proxy voting instruction must be received by 1.30pm (WST) on Saturday, 20 November 2021, being not less than 48 hours before the commencement of the Meeting. Any proxy voting instructions received after that time will not be valid for the Meeting.

The Notice is important and should be read in its entirety. If you are in doubt as to the course of action you should follow, you should consult your financial adviser or other professional adviser. If you have any difficulties obtaining a copy of the Notice of Meeting please contact the Company’s share registry, Advanced Share Registry, on 1300 113 258 (within Australia) or +61 (8) 9389 8033 (overseas) or [www.advancedshare.com.au](http://www.advancedshare.com.au).

The Australian government and the respective State governments are implementing a wide range of measures to contain or delay the spread of COVID-19. If changing circumstances impact the planning or arrangements for the Meeting, the Company will notify shareholders accordingly by way of announcement on the ASX and via the Company’s website at [www.msmci.com](http://www.msmci.com).

Authorised by the MSMCI Board.

**ANTOINE MASSAD**  
**CHAIRMAN**